

# ***Membership Incentives***

- Council
  - Highest percentage of net increase
    - 1<sup>st</sup> Place - \$500.00
    - 2<sup>nd</sup> Place - \$375.00
    - 3<sup>rd</sup> Place - \$250.00
  - Highest number of net increase
    - 1<sup>st</sup> Place - \$500.00
    - 2<sup>nd</sup> Place - \$375.00
    - 3<sup>rd</sup> Place - \$250.00

***Councils qualifying for more than one prize will only receive the highest prize level achieved.***

- Member Incentives
  - Recruit 1 member – receive 1,000 VIP points
  - Recruit 2 members – additional 1,000 VIP points
  - Recruit 3 members – \$25.00 gift card
  - Recruit 5 members – \$50.00 gift card
  - Recruit 10 members – \$100.00 gift card
  - Recruit 20 members – \$100.00 gift card plus a VIP Recruiter golf shirt.
- Field Agent
  - Reactivates the most inactive insurance members
    - \$500 from the State Council.

**All Incentives for the year ending June 30, 2017**