



Connecticut State Council
Knights of Columbus

Instituted April 26, 1893
Thomas P Sullivan FDD
Convention Souvenir Program Book Chairman

To: My Brothers Knights
Subject: State Convention **“AD BOOK”**

The Connecticut State Council Knights of Columbus will hold its 125th Annual Convention May 4th thru May 6, 2018 at the Stamford Marriott, Stamford, CT

One of the important duties as a Council member is to solicit ads from his area, for this year's "Ad Book". I am asking each Brother Knight to take the lead in your area and encourage your councils and any other sources within the Knights of Columbus community to take an ad in this year's "Ad Book". Council members who own their own business; employers of Council members; businesses that Council patronizes and parishes organizations are all example of potential sources for an "Ad Book" ad whether it be a booster page listing, quarter page ad, ect. Let's make this year "Ad Book" a great success.

Contracts may be obtained from me, you may copy the contract enclosed with this letter. Or you may go to the CT State Council website www.ctstatecouncil.org for more contract and Booster Pages.

The cost to place and ad for the Ad Book has remained the same as last year. Full page ad \$ 150.00 (8"H x 4.5" W), ½ page ad \$75.00 (4"H x 4.5"W) and ¼ page ad \$45.00 (2"H x 4.5"W). The copy of the contract with a check made payable to.

“Connecticut State Council K of C”

The contract should be mailed to me. My address is:

Thomas P Sullivan FDD
178 Sterling Drive
Kensington, CT. 06037-2128

THE DEADLINE FOR ALL ADS WILL BE Wednesday APRIL 18, 2018

Please be sure the ads are presented in a clear manner (typed if necessary) so that there will be no guessing on my part when laying out the Ad. Attach a separate sheet of paper, if necessary. If a logo, card or other art work is required, please be sure it can be used by the printer. It is very important that the amount of information in the ad fits the size of the ad ordered. A name and a telephone number and e-mail address of the person who is placing the ad is very important. So that if I have any questions about the ad I may contact them.

Again the "Ad Book" will contain a District Deputy Page, a Former District Deputy Page and a Booster Page. We will again offer a "Memorial Page" for those of you who would like to honor our deceased members or a family member. The cost is \$5.00 per name per page to be listed.

Ads from competitive insurance agents or companies will not be accepted for inclusion in the "Ad Book". If you should have any questions, please contact me at the above address or by phone at (860-505-8128) or at sullyman76@comcast.net.

Thank You
Fraternally

Thomas P Sullivan FDD

Thomas P Sullivan FDD
Connecticut State Council Convention Souvenir Program Book Chairman